



Sharenting – Survey Questions

National Poll on Children's Health

SURVEY QUESTIONS FOR PARENTS WITH A CHILD AGE 0-4.

Q1. Have you ever discussed parenting or child health topics on Facebook or other social media?

- Yes
- No
- Don't remember

Q2. How often do you GIVE parenting or child health advice on Facebook or other social media?

- Daily or almost every day
- A few times a week
- Occasionally (a few times a month)
- Rarely/never

Q3. How often do you ASK FOR parenting or child health advice on Facebook or other social media?

- Daily or almost every day
- A few times a week
- Occasionally (a few times a month)
- Rarely/never

Q4. How useful is Facebook or other social media for the following?

	Very useful	Somewhat useful	Not useful
Getting advice from more experienced parents			
Making me feel like I'm not alone			
Learning what NOT to do			
Helping me worry less about my child			

Q5. How concerned are you about the following aspects of using Facebook or other social media to discuss parenting and child health topics?

	Very concerned	Somewhat concerned	Not concerned
I may get incorrect medical information			
Someone may share photos of my child			
Someone may find out private information about my child			
When my child is older, he/she might be embarrassed about the information I have shared			

Q6a. Have you ever felt a parent shared too much information about their child on Facebook or other social media?

- Yes
- No

Q6b. What was the problem?

- Gave personal information that could identify the child's location
- Shared photos of child's private areas
- Gave embarrassing information
- Other: **[write-in]**

Participants were also asked demographic questions on gender, race/ethnicity, annual household income, education and insurance status.

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