



National Poll

on Children's Health

Online Doctor Ratings – Survey Questions

Questions were answered by parents of children age 0-17.

Q1. In the past year, how often have you gone online to seek ratings or reviews about doctors?

1. More than once
2. Once
3. Never

Q2. Have you ever selected a doctor for yourself or a family member due to good ratings or reviews on a website?

1. Yes
2. No

Q3. After a visit to the doctor you selected, do you think the ratings were accurate?

1. Yes
2. No

Q4. Have you ever not chosen a doctor for yourself or a family member due to bad ratings or reviews on a website?

1. Yes
2. No

Q5. Have you or your family ever given ratings or written a review on websites about doctors?

1. Yes
2. No

Q6. What motivated you or your family to rate the doctor or write a review?

| | Yes | No |
|---|-----|----|
| The doctor suggested I rate him/her | | |
| The office staff suggested I leave a rating | | |

Q7. Do you have any concerns about the quality of doctor ratings on websites?

| | Yes | No |
|--|-----|----|
| There may be fake ratings or reviews | | |
| There are not enough ratings to make a good decision | | |
| The doctor may have influenced who left the ratings | | |

Participants were also asked demographic questions on gender, race/ethnicity, annual household income, education and insurance status.

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