



# National Poll

on Children's Health

## Nutrition Facts – Survey Questions

### SURVEY QUESTIONS FOR PARENTS WITH A CHILD AGE 0-17 IN PUBLIC OR PRIVATE SCHOOL.

Q1. When you buy food and drinks at a store, how often would you say that you read the labels that include nutrition information (called “Nutrition Facts”)?

- Never ..... 1
- Rarely ..... 2
- Sometimes ..... 3
- Very often..... 4
- Always ..... 5

Q2. When you buy food and drinks at a store, how important are each of the following factors in your decision?

Not important	Somewhat important	Very important
1	2	3

1. calories
2. total fat
3. saturated fat
4. sodium (salt)
5. cholesterol
6. dietary fiber
7. total sugars
8. added sugars
9. protein
10. vitamins
11. minerals
12. serving size

Q3. When you are comparing two similar foods or drinks to buy at a store, how often does nutrition information affect your decision?

- Never ..... 1
- Rarely ..... 2
- Sometimes ..... 3
- Very often..... 4
- Always ..... 5

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