



E-cigarettes – Survey Questions

National Poll on Children's Health

Questions were answered by adult respondents age 18 and older.

Q1. Have you ever heard of electronic cigarettes, or “e-cigarettes”?

1. Yes
2. No

Electronic cigarettes, or “e-cigarettes”, are battery-operated devices that look like cigarettes, but do not contain tobacco. E-cigarettes contain nicotine, which is inhaled as a mist.

E-cigarettes come in flavors like tobacco, chocolate and vanilla. They are available in stores, mall kiosks and over the Internet. Unlike tobacco cigarettes, sales of e-cigarettes are not restricted for people under 18.

Currently, e-cigarettes are not regulated by the US Food and Drug Administration (FDA).

Those against e-cigarettes say:

- they may lead to nicotine addiction and tobacco use among young people
- they should be regulated like other nicotine products (such as patches, lozenges and gum)
- the FDA analyzed a small sample of e-cigarettes and found they may contain chemicals that could be harmful

Those in favor of e-cigarettes say:

- they are a safe substitute for tobacco cigarettes
- several lab reports have been published on the safety of e-cigarettes
- contents in e-cigarettes are on the FDA's ‘Generally Recognized As Safe’ list

Q2. How concerned are you with the following?

Select one response for each row.

| | Very concerned | Somewhat concerned | Not at all concerned |
|--|----------------|--------------------|----------------------|
| It's easy for people younger than 18 to buy e-cigarettes | | | |
| E-cigarettes may increase nicotine addiction and tobacco use by people younger than 18 | | | |
| [PARENTS] MY CHILD(REN) WILL TRY E-CIGARETTES | | | |

Q3. Please indicate your opinion about the following statements:

Select one response for each row.

| | Strongly Disagree | Disagree | Neutral | Agree | Strongly Agree |
|---|--------------------------|-----------------|----------------|--------------|-----------------------|
| E-cigarettes are better for people to use than traditional cigarettes. | | | | | |
| E-cigarettes should have health warnings like cigarettes and nicotine products do | | | | | |
| E-cigarettes will encourage adolescents to use tobacco products | | | | | |

Some states have recently proposed new laws related to e-cigarettes.

Q4. Please indicate whether or not you support the following:

Please check one box in each row

| | Support | Do not support |
|---|----------------|-----------------------|
| FDA regulation of e-cigarettes like other nicotine products (such as patches, gums and lozenges) | | |
| Requiring manufacturers to test e-cigarettes for safety | | |
| Prohibiting the sale of e-cigarettes to people younger than 18 | | |
| Restricting the marketing of e-cigarettes on social networking sites like Facebook or Twitter | | |
| Prohibiting the use of e-cigarettes in indoor places and workplaces, like restrictions on tobacco smoking | | |
| E-cigarettes should be taxed like regular cigarettes | | |

Q5. Have you ever tried an e-cigarette?

1. Yes
2. No

Participants were also asked demographic questions on gender, race/ethnicity, annual household income, education and insurance status.

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